



**TOURISM SCHOOLS
SALZBURG**
INSTITUTE OF TOURISM &
HOTEL MANAGEMENT

61st Diploma Course

in Hospitality Management or Tourism Management with the Electives Entrepreneurship or Teacher Training



2026/2027

Institute of Tourism and Hotel Management
Klessheimerstraße 4
5071 Siezenheim
Austria

Tel. +43-662-85 12 63 43
office@ith-salzburg.at
www.ith-salzburg.at

The Diploma Course of the Institute of Tourism and Hotel Management in Salzburg, Austria offers modern tourism and hospitality knowledge for developing countries based on the principles of sustainability. Graduates should be able to help the tourism industry in their home countries to attract national and international guests and to create a stable income for people on all qualification levels.

Applicants should have already gained professional experience in tourism and now wish to acquire the typical know how that is needed

- to establish and manage a private tourism or hospitality SME as an entrepreneur
- to develop and market a successful tourism destination
- to become a trainer or teacher passing on the special knowledge gained in Austria and to qualify experts for the tourism industry in their home country

The Diploma Course is structured over two semesters, running from 7 September 2026 to 30 May 2027, and is followed by an internship of three months in Austria.

The diploma offered by ITH provides graduates with an in-depth understanding of the operational and managerial aspects of the industry through a good blend of hands-on training and academic theory. In addition to receiving a high level of professional training, ITH is also about connecting with different cultures, languages and traditions from around the world. In an international industry such as tourism, intercultural skills provide a unique foundation for a future career.

Curriculum

The courses consist of three modules: The General Module, the Professional Module plus one Elective.

In the **General Module** all students are provided an overview of the fundamental principles of Management, Business Administration and modern software applications.

In the **Professional Module**, students can either choose Hospitality Management or Tourism Management.

Training and education in Hospitality Management is provided in modern facilities with kitchen, bar and restaurant opportunities. The practical experience is a combination of teaching the state of the art, operational theories and trends in the hospitality industry.

In Tourism Management, students are provided with the latest knowledge for a career in the tourism industry in general, and in Travel Management and Tour Guiding in particular.

In the **Elective**, students can choose between Teacher Training or Entrepreneurship.

The **Teacher Training Module** is particularly suitable for students who have a background in education or are likely to take on a role in training or supervision of staff. The latest trends in teaching and training are explored and students will gain practical experience both at ITH and by giving lectures at schools.

The module **Entrepreneurship** presents the chance to develop one's own business idea. Students will receive professional input in various fields such as marketing, finance and business development and also in drawing up a professional business plan.

1. General Module

		Lessons per week Term 1	Lessons per week Term 2
Financial & Management Accounting		2	2
Economics		1	1
General Management & Human Resources		2	2
Digital Marketing		2	2
Regional Aspects & Sustainable Development		2	2
German		4	4
PC-Applications		2	2
Intercultural Aspects		2	2
Ethics		2	2
Workshops		2	2
	Total	21	21

2. Professional Module (to be selected)

Option I: Hospitality Management			
Front Office Management		1	1
Housekeeping Management		1	1
Hotel Marketing & Sales		2	2
F & B Management & Controlling		2	2
Bar Operations & Function Management		2	2
Restaurant Management		2	2
Culinary Arts		2	2
Kitchen Organization & Hygiene		1	1
	Total	13	13

Option II: Tourism Management			
Destination Management		2	2
Tourism Management		1	1
Tourism Marketing		2	2
Incoming Business Organization		2	2
Travel Agency Management		2	2
New Trends in Tourism		2	2
Tour Guiding		2	2
	Total	13	13

3. Electives

Option I: Entrepreneurship	4	4
Option II: Teacher Training	4	4

Schedule

Classes take place from Monday thru Friday, starting at 08:00 am and can last until 08:00 pm (depending on your schedule). Lunch break is 50 minutes. Additional workshops take place on Saturdays.

During the course, students also learn German. Germany is still one of the world's main outgoing tourism markets; the ability to speak German is thus a competitive advantage. Furthermore, German is the official language in Austria and most internships will also require that you are able to communicate in German.

Certificates

At the end of each semester, an assessment in the different subjects is made. Students who have successfully passed both semesters will then be allowed to hand in their final papers (business plans or teacher training fundamentum) and take the final diploma examination in May. The final exam is an oral diploma examination conducted by a commission of examiners.

Successful participants are awarded the Diploma in Hospitality Management/Tourism Management from our institution. This diploma is acknowledged by the Austrian Ministry of Education as well as numerous international universities.

Please be aware, that this is a diploma course - no academic degree can be obtained with this program.

Industrial Placement

After completion of the course, students have the opportunity to undergo a three-month industrial placement to gain additional practical knowledge and more insight into the Austrian tourism and hospitality industry. The students have to apply for the internship and take care of their accommodation independently for this time. ITH will assist in the organization and the visa extension process.

Accommodation

ITH students are accommodated in student residences in Salzburg. All students will be accommodated in double rooms (divided by gender) with a shared bathroom. Washing and small kitchen facilities are available outside the room.

Please note that the accommodation fee is non-refundable, even if you leave the student residence early for personal reasons or fail to comply with the house rules.

All scholarship holders receive an annual public transport ticket for Salzburg to support their daily journey to the school at Salzburg/Klessheim.

General requirements

- ✓ A general higher education entrance qualification (e.g., GCE A-Level certificate or a country-specific equivalent that permits university admission), or an academic degree such as a Bachelor's or Master's from a recognized university.
- ✓ Minimum of one year experience within the tourism or hospitality industry
- ✓ Non-native English speakers must provide an internationally recognized certificate proofing their knowledge of English on CEFR B2 level
- ✓ Age limit for scholarship applicants: 20 to 35 years
- ✓ Successful candidates should be ambitious and open-minded with good organizational and time management skills

For detailed information regarding the required application documents, please refer to the separate information sheet.

Scholarships

The Diploma Course provides a fundamental education in hospitality or tourism management in an international environment with a clear focus on practical competencies and sustainable tourism development. Through either pedagogical training or the development of a professional business plan, students are empowered to actively contribute to the sustainable development of tourism in their home country.

The Austrian Development Agency offers scholarships to students from Developing Countries every year. For detailed information please refer to the cost sheet.

Application process

The application has to be submitted via web application at www.ith-salzburg.at to the institute between 01st September 2025 and 6th January 2026.

Please be aware that scholarships are not automatically awarded, but after a thorough selection process by the Institute of Tourism and Hotel Management and the Austrian Development Agency. All complete applications will be reviewed and processed after the application period has ended. ITH will notify all scholarship applicants by email no later than April 2026 regarding the outcome of their application.

If you are awarded the scholarship, please note that the total admission fee of EUR 1,500 (EUR 500 housing deposit and EUR 1,000 accommodation contribution) must be paid within a two weeks period to our account. Otherwise, the place in the scholarship program will be granted to another applicant.

Residence Permit Requirements

After being admitted to the Institute, students have to apply for a residence permit called “Aufenthaltstitel Schüler” at the Austrian Embassy in their home countries.

This residence permit is valid for the duration of the course (7th September 2026 to 30th May 2027, nine months) and will then have to be extended for the three-month internship period (June 2027 to August 2027) once the student has successfully completed the course and found an internship.

The applicant has to provide the following certified documents for the residence permit:

- ✓ a fully completed visa application form
- ✓ confirmation of insurance (provided by ITH)
- ✓ confirmation of secured accommodation (provided by ITH)
- ✓ birth certificate
- ✓ criminal record certificate
- ✓ confirmation of financial resources (scholarship confirmation provided by ITH)
- ✓ passport (valid until at least 30th November 2027)
- ✓ passport photographs

The applicant has to provide the following documents for travelling VISA D:

- ✓ travel insurance (from your travelling date until the end of the Visa D)
- ✓ flight information

Please note, that depending on what country you are from, it can occur, that you need to travel to an Austrian Embassy outside your home country, hence additional travel costs might arise. ITH will not cover any costs related with the residence permit and VISA application.

For detailed information please refer to the website of the [Austrian Federal Ministry of European and International Affairs](#) and the Directory of Austrian Representations.

Please note that the information provided is subject to change.
For the most up-to-date information, please visit our website at www.ith-salzburg.at or contact the Austrian Embassy responsible for your nation of origin.